STUDENT HANDBOOK

POLICIES, PROCEDURES, AND EXPECTATIONS

ACADEMY

EST. 2020

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INTRODUCTION

Welcome to OA ACADEMY, a community focused on developing and revitalizing draughtsmanship skills. We've built systems designed to support your growth as an artist and help you reach your goals.

At OA ACADEMY, we envision a future where art education is accessible to all Africans, empowering them to unleash their creativity and develop their skills. To achieve this, we plan to record more art courses, teach additional classes, and partner with like-minded art instructors. Our goal is to make these courses affordable, enabling more Africans to benefit and amplifying their voices in the global creative space. By doing so, we aim to foster a thriving community of African artists and creatives, promoting African perspectives and contributing to the growth of the African creative industry.

Hi, I'm Olamide Agunbiade, a digital artist and art instructor. I began my illustration journey in 2015, and over the years, I've gained valuable experience. I'm excited to share my knowledge with you, help you improve your digital illustration skills, and answer any questions you may have. Thank you for joining our community, see you in class!
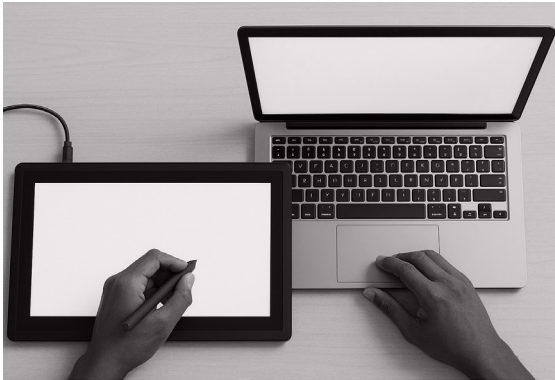
Scan the **QR CODE** to join the **SCHOOL COMMUNITY**,
I will be there to help and assist you.

https://chat.whatsapp.com/IGYUv865InGEq1kPpBPBJV

TOOLS

Many beginners often struggle with choosing the right tools. We will take the time to explain the different types of tablets available.
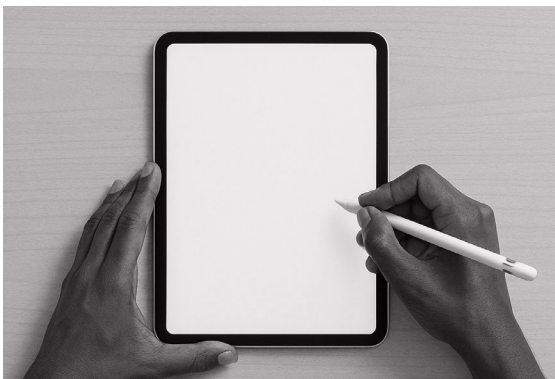

DISPLAY TABLETS

Display tablet, also known as a pen display or drawing display, is a type of tablet that features a built-in screen. This screen allows users to draw directly onto it, providing a more natural and intuitive drawing experience similar to working on paper.

NON-DISPLAY TABLETS

Display tablet, also known as a pen display or A "non-display tablet," also known as a pen tablet or screenless tablet, is a computer input device that allows users to draw, sketch, or write with a stylus, but unlike a display tablet, it does not have its own built-in screen.

STANDALONE TABLETS

A standalone drawing tablet is a self-contained digital art device that combines a screen, computer, and drawing functionalities into a single unit, eliminating the need for a separate computer connection. e.g iPad

"As long as the tool can make a mark on a plain surface, you are good to go!"

ILLUSTRATION ROLES

What roles can I apply for as a Digital Illustrator?

Here's a compiled list of roles you can pursue as a digital illustrator:

CONCEPT ART

Concept artists create the initial visual representation of ideas for various media, such as video games, films, and animations. They design characters, environments, props, and creatures to bring a project's vision to life before it enters the production phase.

CHARACTER DESIGN

Character designers focus on developing and creating visual representations of characters for animation, comics, video games, or other forms of media. This includes considering the character's personality, background, and role within the story, as well as their appearance, clothing, and expressions.

BOOK ILLUSTRATIONS

Illustrators who specialize in book illustrations create images that complement and enhance the storytelling in both children's books and novels. They bring scenes, characters, and settings to life in a way that visually engages readers and strengthens the narrative.

COMIC BOOK ART

Comic book illustrators create the artwork for comic strips, graphic novels, and webcomics. This includes designing characters, backgrounds, panel layouts, and other visual elements to accompany the dialogue and plot.

ADVERTISING AND MARKETING ILLUSTRATIONS

Illustrators are often hired to create visuals that promote products or services. These illustrations can be used in print ads, billboards, social media campaigns, and website banners, designed to catch the eye and communicate key messages to the audience.

EDITORIAL ILLUSTRATIONS

Editorial illustrators create images that accompany articles, blog posts, magazines, and newspapers. The illustrations help convey the article's tone or subject matter visually, sometimes adding humor, insight, or emphasis to a particular point being made.

PACKAGING DESIGN
Digital illustrators working in packaging design create the artwork for product packaging. This can include designing labels, boxes, and containers with visually appealing elements that attract customers and effectively communicate the product's purpose or brand identity.

GAME ART
Game artists specialize in creating visual assets for video games. This includes 2D assets like characters, environments, and user interface elements. Digital illustrators working in the game industry may also create concept art, character designs, and assets used in game levels.

APP AND WEBSITE DESIGN
Some illustrators focus on the design of interfaces for apps and websites. They may create icons, buttons, and background visuals, making the digital experience more user-friendly and visually appealing. Their role is essential for ensuring that the user interface (UI) is not only functional but also visually engaging.

STORYBOARD ARTIST
Storyboard artists work with directors and producers to visually plan out scenes for movies, TV shows, or animations. They create illustrations that represent key moments or sequences in a production, helping guide the overall direction and flow of the visual storytelling.

FASHION ILLUSTRATION
Fashion illustrators specialize in drawing clothing, accessories, and fashion designs. They often work closely with designers to present new collections, design concepts, or visualizations of fashion ideas before they're produced for retail.

ARCHITECTURAL VISUALIZATION
Architectural illustrators create detailed, realistic visualizations of building designs. These may be used for architectural proposals, marketing materials, or client presentations, helping to showcase the aesthetic and functional qualities of a building or space before it's constructed.

PRINT DESIGN
Illustrators working in print design create artwork for a variety of printed materials, such as posters, brochures, flyers, and magazines. The role involves ensuring that illustrations align with the brand's messaging and capture the attention of readers.

3D ILLUSTRATION AND VISUALIZATION
3D illustrators work in a digital environment to create three-dimensional images or models. This can be applied to product visualizations, game assets, or character design for films and animations. These illustrators may use 3D modeling software to craft realistic or stylized visuals.

PRODUCT DESIGN
Digital illustrators working in product design create visual concepts and mock-ups for new products. They may design everything from tech gadgets to furniture, focusing on aesthetics, usability, and how a product will appeal to its target market.

SOCIAL MEDIA CONTENT CREATION
Illustrators working in social media create engaging content for brands, influencers, or companies. They design eye-catching images, gifs, and infographics to help increase engagement on various social platforms.

MOTION GRAPHICS AND ANIMATION
Digital illustrators skilled in motion graphics may create animated visuals, illustrations, and special effects for films, TV, online media, or advertising. These designs are often created frame-by-frame or through software to create a sense of movement.

ALBUM ART AND MUSIC VISUALS
Illustrators create the visual representations of music, whether it's album covers, promotional material, or visuals for music videos. These illustrations are meant to convey the artist's message, tone, or aesthetic.

VIRTUAL REALITY (VR) ART
Some digital illustrators specialize in creating assets for virtual reality experiences. They design immersive environments, objects, and characters that will be used within virtual worlds, often requiring a deep understanding of spatial design.

ACADEMY POLICY

Attendance and Punctuality

Regular attendance and punctuality are essential at OA Academy. We expect all students to attend classes regularly and arrive on time. If you're absent or late, please notify your Tutor or course representative as soon as possible. **Students who miss more than three classes may be advised to withdraw from the academy.**

Assessment Expectations

You'll be expected to complete assignments and participate in assessments throughout your class. These will help you develop your skills and demonstrate your understanding of the Class.

Grading System

At OA ACADEMY, we offer two types of certificates: a Certificate of Participation and a Certificate of Excellence. Your assignments and the effort you put into your projects will determine which certificate you receive.

Support Services for Students

We're committed to helping you get better. If you have questions, please reach out to your Tutor by asking questions in class. If you are a one on one student, you can reach out to Olamide Agunbiade personally, he'll be glad to help out.

CODE OF CONDUCT

Expectations for Student Behavior

We expect all students to behave in a respectful and responsible manner. This includes treating others with kindness and respect, following academy rules and regulations, and taking responsibility for your actions.

Respect for Peers, Teachers, and Staff

We're a community, and we expect all students to treat their peers and teachers with respect and kindness. This includes being considerate of others' feelings, opinions, and property.

Bullying and Harassment Policies

Bullying and harassment will not be tolerated at OA Academy. If you're experiencing bullying or harassment, please report it to a trusted staff member or administrator immediately. We'll take all allegations seriously and take action to ensure your safety and well-being.

Consequences for Misconduct

If you violate the code of conduct, you may face consequences such as expulsion. We'll work with you to address any issues and find a resolution that supports your growth and well-being.

COMMUNICATION

How to Contact Teachers and Staff

If you need to reach a teacher, staff member, or administrator, please use the contact information provided in the academy directory. We're here to support you and answer any questions you may have.

School Website and Social Media

Stay up-to-date with academy news and events by following our website and social media, and newsletter. We'll post regular updates, announcements, and reminders to help you stay informed.

Please note that payments to OA ACADEMY are non-refundable, except in the case where an entire class is cancelled before it begins. In such cases, a full refund will be issued. However, once the class has commenced or if you decide to withdraw for any reason, the payment cannot be refunded. We encourage you to review all course details and ensure you're fully committed before making your payment.

CONCLUSION

We hope this handbook has provided you with a comprehensive understanding of our policies, procedures, and expectations. If you have any questions or concerns, please don't hesitate to reach out to us. We're here to support you every step of the way.